



AUSTRALIAN  
COATINGS SHOW 2025

SPONSORSHIP  
PROSPECTUS  
2025





**AUSTRALIAN**  
COATINGS SHOW 2025

For all sponsorship related enquiries, please contact

**Mark Jamieson**

[sponsorship@australian-coatings-show.com.au](mailto:sponsorship@australian-coatings-show.com.au)

0413 039 640

## **COMMITTEE**

**Chair: Sue Bartlett** [chairman@australian-coatings-show.com.au](mailto:chairman@australian-coatings-show.com.au)

**Registrations/Treasurer: Maree Griffiths** [registrations@australian-coatings-show.com.au](mailto:registrations@australian-coatings-show.com.au)

**Sponsorship: Mark Jamieson** [sponsorship@australian-coatings-show.com.au](mailto:sponsorship@australian-coatings-show.com.au)

**Exhibition: David Bloomer** [exhibition@australian-coatings-show.com.au](mailto:exhibition@australian-coatings-show.com.au)

**Technical: Kevin Roden** [technical@australian-coatings-show.com.au](mailto:technical@australian-coatings-show.com.au)

# 63RD ANNUAL CONFERENCE

**Pullman Melbourne Albert Park**

65 Queens Road

Melbourne Victoria 3004

**28th - 30th May 2025**

**SURFACE  
COATINGS  
ASSOCIATION  
AUSTRALIA**



# COMMITTEE WELCOME

Message from Conference Chair

**On behalf of 2025 Australian Coatings Show Committee, I would like to welcome each and every one of you; Sponsors, Exhibitors, Delegates, Members and Partners.**

As always, we have a varied programme, which we are sure, will interest and inspire those of you who attend the Technical lectures.

**We try and keep our social program interesting by:**

**Firstly**, we have included 2 breakfasts for all Delegates attending:

**Conference Breakfast** on Thursday 29th May - starting at 8.15am, just before the Official Opening.

**Exhibitor's Breakfast** on Friday 30th May in the Exhibitor's Hall, also starting at 8.15am

**Secondly** - The Australian Coatings Show Handbook, that gives up to date information on Technical Programme, Social Functions along with Sponsors Information and Speaker Biographies.

**Thirdly** - a champagne lunch for all delegates.

As always, our Social Programme can't be missed - special guest - on Wednesday night at Opening Cocktail Function, Young Chemist's Cocktail Party, Be Challenged at Gala Dinner and our ever popular Women in Coatings Breakfast.

We would like to thank our generous Sponsors, Exhibitors, Delegates, Members and Partners.

I would also like to personally thank - Maree Griffiths, Kevin Roden, Mark Jamieson and David Bloomer who have all put in so much volunteer time to ensure that this Australian Coatings Show is a success.

Please come and say hello, and I look forward to catching up with you.

**Sue Bartlett** | Chairman Australian Coatings Show



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# WHY SHOULD YOU COME TO THE AUSTRALIAN COATINGS SHOW?

**We don't think you can afford to miss the opportunity to be part of  
this year's Australian Coatings Show.**

## **Here are 5 reasons why you should attend.**

### **1. A New Audience**

We are investing in audience acquisition this year. The attendees will be industry professionals from a range of coatings companies. We are marketing to a bigger audience and attracting attention from all industries interested in Surface Coatings, this means new audiences for our suppliers.

### **2. Create Networks**

The exhibition and showcase are designed this year to provide a deeper level of engagement, we know you will want to be part of it. These engagements create fun and lasting impressions on delegates opening the door for long term relationships.

### **3. Opportunity to find new Customers and grow your brand awareness.**

This is the only time where you can get all these delegates in one room, you don't have to make appointments, compete with busy workload and workplace interruptions. Come and take advantage of this great opportunity to showcase your product with the industry leaders.

### **4. Industry Updates**

Find out what is going on in the industry, hear it from industry experts so you can stay ahead of the game.

### **5. Exhibition**

In 2025 the full exhibition returns representing a great opportunity to promote your product and find new customers.

**Get in quick or you'll miss out!**

**There are only 40 booths and they're selling quickly.**



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# SINGLE ONLY PLATINUM SPONSOR

## \$13,000

### The package includes:

- Choice of delegate satchel or compendium for naming rights;
- Complimentary premium booth in a prime location at the exhibition;
- Conference-wide acknowledgement as the dominant sponsor;
- A dominant logo representation at each of the sessions and events during the conference;
- Three complimentary full conference registrations including the 2 day technical program, all luncheons, receptions, dinners and conference proceedings;
- Company logo in a dominant position on the Conference Registration Brochure, Conference Programme and exposure throughout the journal and website in the lead up to the event;
- Website-Logo shown continuously;
- Product literature included in the delegate satchel;
- Promotional items included in the delegate satchel;
- Acknowledgement in the SCAA magazine. One complimentary full page advertisement;
- Discounted advertising entitlements in journal.

**A Platinum Sponsor will be a dominant sponsor of the Conference.**



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# GOLD SPONSOR

## \$7,000

### The package includes:

- Compendium or Satchel Naming Rights (Platinum First Choice)
- Delegate Tags and Lanyards
- Welcome Function (Wednesday night)
- Gala Dinner & Entertainment (Thursday night)
- Sustainable Carbon Neutral Package
- Perpetual Award for Technical Excellence
- Keynote Speaker / Opening Ceremony Breakfast

### **BENEFITS**

- 50% Off Exhibition Stand
- One Complimentary Conference Registration Including the 2 Day Technical Program, All Luncheons, Receptions, Dinners and Conference Proceedings
- Promotion of Brand and Logo Throughout The Conference
- Discounted Advertising Entitlements for Journal

A Gold Sponsor will be able to select from one of the following items for exclusive sponsorship.



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# SILVER SPONSORSHIPS

- **Women In Coatings Breakfast** \$4,000
- **Umbrellas with company logo** \$5000
- **Drink Bottles with company logo** \$5000
- **Coffee station naming rights (includes lounge area)** \$4500
- **Young Chemist Cocktails** \$3000
- **Technical Presentations Thursday** \$1500
- **Technical Presentations Friday** \$1500
- **Breakfast Amongst The Exhibitors.** Bacon & Egg rolls + Vegan Option.  
**Friday 31st May** \$4000
- **Healing Hands (Massage)** \$4000

This category contains features which enhance the conference, making the delegate, exhibitors and sponsors time at the conference memorable.



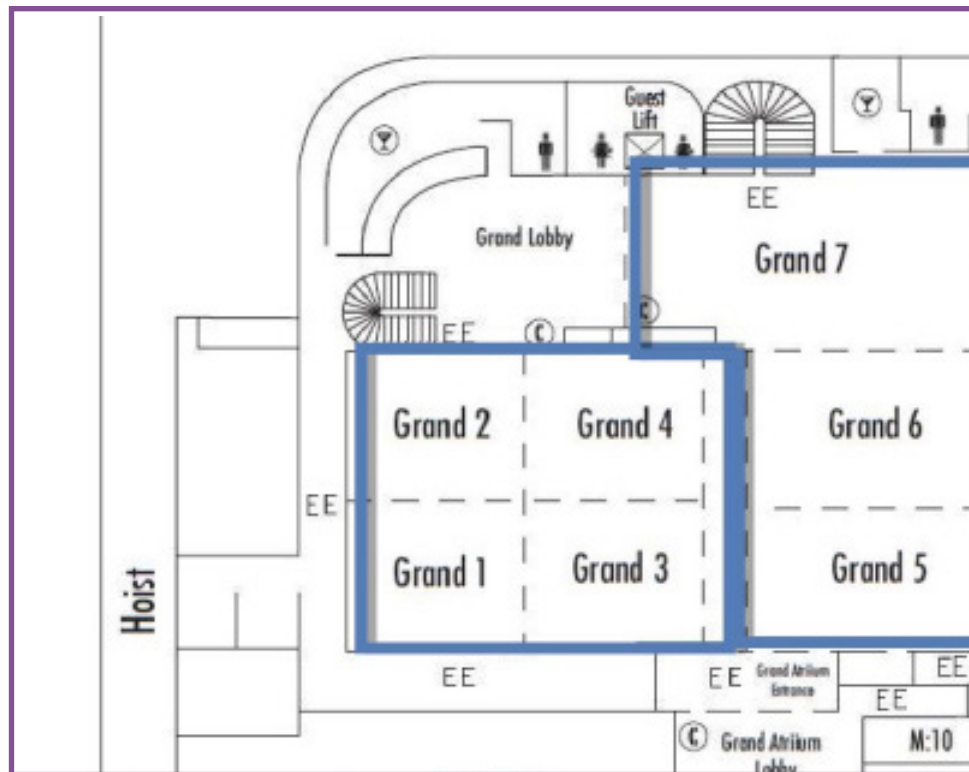
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**pullman**  
HOTELS AND RESORTS

# EXHIBITION BOOTHS

In 2025 we will be setting up  
in Grand 5/6/7 and are retaining the full  
professional booth concept.

Conference lectures will be in Grand 1/2/3/4  
with easy access to the  
Exhibition space.



**Booth price \$2,250**

**There are only 40 Booths  
with options for larger booths.**



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# COMMERCIAL SPEAKER SLOTS \$2500



This year we will be offering up to four commercial speaker slots over the duration of the conference.

This is an opportunity for a commercial presentation by companies to market and promote their products.

Quality technical information will still need to be included in the speaker's presentation.

- Also includes a full page advertisement in the SCAA journal.



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# SACHEL INSERTS



Exhibitors can include merchandise items for no charge.

Non-exhibitors may incur a small charge.

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To find out more about this great opportunity to promote your company, contact;

**Mark Jamieson**

**0413 039 640**

or email

**[sponsorship@australian-coatings-show.com.au](mailto:sponsorship@australian-coatings-show.com.au)**



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# CONDITIONS

All prices nominated are excluding GST.

## Payment Terms

- 50% deposit on acceptance.
  - Balance by Friday 28th March 2025.
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The Conference Committee would like to thank you for your continued support of the Surface Coatings Association Australia and for your consideration to sponsor this event.

**We look forward to hosting you in May 2025.**



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THANK YOU!

[www.australian-coatings-show.com.au](http://www.australian-coatings-show.com.au)